

Neomi Carissi, Product Designer

I'm a curious designer by nature, and enjoy exploring this beautiful world! My passion is to create a user experience that solves problems and simplifies complicated and challenging products.

Experience

Smbit, UX designer

Feb 2022 - current

Working in collaboration with the product design&development team

- Conducting user and competitor research to identify product needs and opportunities,
- Identifying and leading complex characterization and design
- Forming a design language and implementing DS in the company.

Spy- Owner studio, product designer

Sep 2018 - current

Designing and leading processes for digital products with companies, startups and organizations, for applications&systems (B2B and B2C).
being a team player I had experience as a team leader, managing my own team and part of many design teams.

- Applaton Providing consulting services to the company and its customers, including leading startups to MVP.
Such as: Namlisa, OOTB, Dating etc.
- Israel Bar Association UXI of a learning system.
- Likud party UXI "Kalfi" app counts votes.
- Leket Israel An application for collecting surplus crops and fields

Miller point, visual&web designer

Mar 2018 - Oct 2020

UX/UI for websites, landing pages and more.

This role included characterizing and researching users, creating the site map, creating the website language, design and development.

Education

Siur Mochot Academy Hi-Tech Bootcamp.

Pixel perfect design basics, Figma, making a career.

John bryce UX user experience, full Stack development

Mahat Media design practical Engineering Certification

Tamat Visual Communications & Design

Skills

experience design

design thinking
problem solving
journey mapping
prototyping

visual design

pixel perfect UI design
concept sketches
startegy presentations

research

competitor analysis
user interviews
usability testing
data analysis
design research

attributes

independent
Self starter
natural leader
collaborator
depth

Tools

pen & paper
figma
photoshop
illustrator
wordpress+elementor
html css

Let's Talk: My native languages are Hebrew and French, and I am fluent in English 🗣️

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